

FROM: ELIKA ASSOCIATES
26 Broadway, Suite 1608
New York, NY, 10004

CONTACT: Gea Elika: 212-590-0545, gea@elikaassociates.com

FOR IMMEDIATE RELEASE

Elika Associates announces Elika Private, buyers representation services for Ultra-High-Net-Worth-Individuals

NEW YORK, Sept 13, 2011 – Elika Associates announces [Elika Private](#) an exclusive buyers representation service catering to Ultra-High-Net-Worth Individuals, families and funds seeking to purchase luxury Manhattan residential and commercial real estate in excess of \$5 million. Elika Private serves local and foreign buyers and currently provides fluent representation in Russian, Spanish, and Turkish in addition to translation services are available for Mandarin, Italian and French buyers.

With risk aversion and diversification at the top of the list for UHNW buyers, Elika Private will provide detailed responsive and proactive advisory services helping UHNW buyers locate, negotiate and purchase luxury [Manhattan real estate](#).

Elika Private tailored services include:

- Comprehensive needs analysis
- Guidance through purchase process and property selection
- Comparable market analysis
- Submitting offers and expert contract negotiations
- Top attorneys and mortgage bankers
- Post closing services including, organization and relocation, interior designers, architects and more

“New York City is a brand name with global demand” said Gea Elika, Principal Broker. “Manhattan offers key fundamentals for why one should purchase real estate” location; relative value; physical supply constraints and consistent global demand.

[Luxury Manhattan real estate](#) represents value with an average price per square of \$1,968 compared with global cities like London at \$3,670 and Hong Kong at \$2,060 per square foot in 2011. Year over Year Manhattan has appreciated 15% from recent lows and a recent report issued by The Real Estate board of New York also shows

Manhattan property values have appreciated by an average of 80% over the course of the last decade. The overall outlook for Manhattan real estate investment remains positive.

“We help our clients locate prestigious properties through careful needs analysis, advice, astute property selection and access to the resources and network of Elika Private” said Elika

To help attract and retain Ultra-High-Net-Worth buyers Elika promises to deliver superior service, undivided loyalty, confidentiality and successful results borne from years of cultivating relationships and experience.

Elika Associates is New York's premier [buyers agent](#) provides buyers with expert, unbiased assistance with all property inquiries while finding, managing and negotiating the purchase of their next real estate investment. Elika Associates is a proud member of REBNY, FIABCI, NAEBA and REALTOR(TM).