

FROM: ELIKA ASSOCIATES
26 Broadway, Suite 1608
New York, NY. 10004

CONTACT: Gea Elika: 212-590-0545, gea@elikaassociates.com

FOR IMMEDIATE RELEASE

Elika Associates Launches New York City Commercial Real Estate Tenant/Buyer Representation Group

NEW YORK, Aug. 16, 2011 -- Elika Associates (www.elikaassociates.com) has announced the launch of Elika Commercial - the firm's new Tenant/Buyer Representation Group. Elika Commercial is the latest initiative at Elika Associates and will consist of a team of licensed real estate professionals exclusively dedicated to representing clients in [commercial real estate](#) transactions.

Elika Commercial will offer clients strategic guidance and detailed consulting in targeting New York's most profitable locations, amenities, sizes and configurations – each tailored to the client's individual needs. The expert group will analyze, manage and negotiate the best agreements possible for clients, as well as identify new investment opportunities. The objective is to reduce occupancy costs and improve operating efficiencies on behalf of the buyers and tenants served by Elika Commercial.

Elika Commercial will offer clients seeking to lease or purchase the following real estate services:

- Tenant/Buyer Needs Analysis
- Strategic Planning, Market Analysis and Consulting
- Comparative Space and Site Selection
- Negotiate lease and/or purchase agreements

Elika Associates is an Accredited Buyers Representative and is currently the only Manhattan based buyers brokerage eligible for membership with the National Association of Buyers Agents. With over 10 years experience assisting a broad range of national and foreign buyers seeking both homes and investment properties throughout New York City, Elika Associates is a highly-connected, high-powered member of the investment sales community.

"[Tenant and Buyer representation](#) is a natural expansion and perfect complement to our services," said Gea Elika. "This new initiative will allow us to seize investment grade opportunities for our buyers, as well as give our tenants access to all available retail, office and professional spaces in New York City."

"We have always represented tenants and buyers in the New York City area," continues Elika. "The difference now is that this focused team will work only with commercial tenants and buyers and will never take on any property exclusives, thus alleviating any potential conflicts of interest."

Elika Associates is New York's premier buyers brokerage. Elika exclusively represents the buyer and provides exceptional services tailored to each discerning client's unique [New York real estate](#) needs. Elika provides buyers with expert unbiased assistance with all property inquiries while finding, managing and negotiating the purchase of their next real estate investment. Elika Associates is a proud member of REBNY, FIABCI, NAEBA and REALTOR(TM).

For more information please visit: <http://www.elikaassociates.com/commercial/real-estate>