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***FOR IMMEDIATE RELEASE***

**Elika Associates Launches You Search, Allowing Buyers Access  
to Thousands of Apartment Listings Online**

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Buyers Brokerage is the First in On-Line Residential  
Community to Offer Service

**New York, NY (DATE)** -- Manhattan's first and only exclusive buyers brokerage, Elika Associates, has launched You Search, a virtual office website that allows homebuyers to view detailed property information on apartment listings throughout New York City without ever having to leave the [www.ElikaAssociates.com](http://www.ElikaAssociates.com) site.

As an exclusive buyers brokerage and not having any of its own listings, Elika Associates partnered with On-Line Residential (OLR) to launch You Search, allowing buyers access to a listings database that shares real-time building and property information from more than 453 firms and thousands of real estate agents. Elika Associates is the first brokerage in the OLR Community to implement this service for its clients.

“With the launch of this exciting program, our buyers will have direct access to a database of more than 20,000 citywide residential listings and it will serve as a one stop shop for them.” said Gea Elika, founder and principal broker of Elika Associates.

You Search provides accurate complete timely building and listing information as well as supplemental media including interior photos and floor plans of the apartments for sale and for rent. While buyers are able to conduct their own research, they must make an appointment with an Elika Associates broker in order to view the apartment. The brokerage continues to offer a premium service where a broker will conduct custom searches and handle the entire purchasing process from start to finish.

“Not every buyer understands the nuances of specific buildings or the ins and outs of its amenities and services. You Search will be a useful tool for our clients on top of our customer service and market know-how, which will continue to be an important part of our business,” added Elika.

**About Elika Associates**

Elika Associates is New York’s premier buyers brokerage. Elika exclusively represents the buyer and provides exceptional services tailored to each discerning client’s unique real estate needs. Elika provides buyers with expert unbiased assistance with all property inquiries while finding, managing and negotiating the purchase of their next real estate investment. Elika Associates is a proud member of REBNY, FIABCI, NAEBA and REALTOR(TM). For more information, please visit [www.elikaassociates.com](http://www.elikaassociates.com).

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03/10